

Under the auspices



BOUSSIAS presents

Cyprus ESG Forum 2023

Sustainable Future, Smarter Supply Chains

Cyprus ESG Forum is the most prestigious conference about ESG and sustainable development in Cyprus, with more than 150 executives participating from large listed and non-listed companies. Speaker lineup includes sustainability, sustainable finance and impact investing experts from Cyprus and abroad: business executives, consultants, institutional reps, government officials and academics.

Join us at the 2nd Cyprus ESG Forum to receive recent updates and to find out how to prepare for the implementation of the mandatory Corporate Sustainability reporting framework.

www.cyprus-esg-forum.cy

SAVE THE DATE
05.12.2023

HILTON NICOSIA

Gold Sponsors



Silver Sponsors



Sponsors



Support



Audiovisual Support



Printers



Strategic Partner



Content: Vasilis Kafiris, **E:** vkafiris@boussias.com, Varvara Panopoulou, **E:** varvarap@boussias.cy

Tickets: Elena Hadjinicolaou, **T:** (+357) 96 494925, **E:** elenah@boussias.cy

Sponsorships: George Loizou, **T:** (+357) 99 103323, **E:** georgel@boussias.cy



The Forum

Cyprus ESG Forum is the most prestigious conference about ESG and sustainable development in Cyprus, with more than 150 executives participating from large listed and non-listed companies. Speaker lineup includes sustainability, sustainable finance and impact investing experts from Cyprus and abroad: business executives, consultants, institutional reps, government officials and academics.

The 2nd Cyprus ESG Forum will be addressing the key challenges set by the mandatory implementation of CSRD on enterprises across the entire value chain, including SMEs; what steps should be taken to prepare for the transition plan in 2023 and be ready for the 2024 reporting cycle to stay compliant.

In June 2022, the European Council refined the proposal for a directive on corporate sustainability reporting (CSRD). This is undoubtedly a major step towards the implementation of the sustainable finance agenda. CSRD supports the transition to a sustainable economy together with creating positive environmental and social impact on a global scale. Aiming to increase the quality of information and transparency about impact of entrepreneurship on the society and the ecosystem, the directive will be gradually impacting the entire value chain, including SMEs by 2026.

Join us at the 2nd Cyprus ESG Forum to receive recent updates and to find out how to prepare for the implementation of the mandatory Corporate Sustainability reporting framework.



Content: Vasilis Kafiris, **E:** vkafiris@boussias.com, Varvara Panopoulou, **E:** varvarap@boussias.cy

Tickets: Elena Hadjinicolaou, **T:** (+357) 96 494925, **E:** elenah@boussias.cy

Sponsorships: George Loizou, **T:** (+357) 99 103323, **E:** georgel@boussias.cy



ESG Elements

Which are the individual elements of ESG:

- The **E in ESG**, environmental criteria, includes the energy your company takes in and the waste it discharges, the resources it needs, and the consequences for living beings as a result. Not least, E encompasses carbon emissions and climate change. Every company uses energy and resources; every company affects, and is affected by, the environment.
- **S, social criteria**, addresses the relationships your company has and the reputation it fosters with people and institutions in the communities where you do business. S includes labor relations and diversity and inclusion. Every company operates within a broader, diverse society.
- **G, governance**, is the internal system of practices, controls, and procedures your company adopts in order to govern itself, make effective decisions, comply with the law, and meet the needs of external stakeholders. Every company, which is itself a legal creation, requires governance.



Content: Vasilis Kafiris, **E:** vkafiris@boussias.com, Varvara Panopoulou, **E:** varvarap@boussias.cy

Tickets: Elena Hadjinicolaou, **T:** (+357) 96 494925, **E:** elenah@boussias.cy

Sponsorships: George Loizou, **T:** (+357) 99 103323, **E:** georgel@boussias.cy



Who will you meet?

The conference will consist of top ranked speakers, giving delegates the opportunity to exchange views and learn about ESG, with the industry specializing in this topic.

- ESG and CSR Professionals
- Board of Directors
- Investors Relations Managers
- Risk Managers
- Asset Managers
- Investors
- Consultants (Sustainability, Legal, PR, HR, Marketing, Business)



Content: Vasilis Kafiris, **E:** vkafiris@boussias.com, Varvara Panopoulou, **E:** varvarap@boussias.cy

Tickets: Elena Hadjinicolaou, **T:** (+357) 96 494925, **E:** elenah@boussias.cy

Sponsorships: George Loizou, **T:** (+357) 99 103323, **E:** georgel@boussias.cy



Key Takeaways



Participants will delve into current ESG-related topics such as:

- CSRD & ESG Reporting; the integration process of sustainability standards in corporate strategy. The European regulatory framework.
- SMEs integrating ESG strategies and regulations. Supply chain considerations.
- Financing sustainable businesses and projects in Cyprus.
- ESG Benchmarking in Cyprus; the status and future expectations.
- Global trends and recent ESG developments in international capital markets.



Key themes

- How CSRD effects entrepreneurship in Cyprus
- Roadmap for SMEs towards ESG implementation





Subscriptions

Physical Conference Ticket

PHYSICAL CONFERENCE

Early Bird Conference Ticket
Until 20/11/2023

Delegate fee:	€150 +19% VAT
Group Package (2 tickets + 1 free):	€300 +19% VAT
Group Package (3 tickets + 2 free):	€450 +19% VAT
Group Package (5 tickets + 5 free):	€750 +19% VAT
More than 11 Delegates:	€65 +19% VAT

Full Price Conference Ticket

Delegate fee:	€200 +19% VAT
Group Package (2 tickets + 1 free):	€400 +19% VAT
Group Package (3 tickets + 2 free):	€600 +19% VAT
Group Package (5 tickets + 5 free):	€1.000 +19% VAT
Every extra ticket after 10 tickets	€75 +19% VAT

TERMS OF PARTICIPATION

- In order for your participation to be considered valid and for the electronic ticket to be sent to you, you will have to pay the total cost of participation.
- Prices are subject to VAT 19%
- Tickets must be prepaid
- Any cancellation of participation must be notified in writing
- For cancellations 7 working days before the conference, 50% of the ticket cost is charged and invoiced
- For cancellations up to 3 days before the conference, 100% of the ticket cost is charged and invoiced
- Certificate of attendance of the conference is sent electronically to all participants





Platinum Sponsor €22.000

Gold Sponsor €17.000

Silver Sponsor €12.000

Sponsor €8.000

Supporter €2.000

Sponsorship Packages

SPONSOR BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	SPONSOR	SUPPORTER
Opening speech (2 mins duration or video 30")	●	-	-	-	-
Optional speech in one of the units (upon confirmation with the organizers)	20'	15'	10'	5' or addition to the panel	-
Mention of the speaker on BOUSSIAS Cyprus social media platforms	●	●	-	-	-
Consulting service "Capture your audience" regarding the structure and structure of your speech by a specialist consultant	●	●	●	●	-
Presence of corporate logo on the broadcast screen in the main screen or in parallel ones if there are any	●	●	●	-	-
Presence of logo on the Backdrop, and printing material	●	●	●	●	●
Presentation of Company video during the conference	●	●	●	-	-
Post Event Coverage: Coverage of the conference by the BOUSSIAS Portal with reference to the sponsors	●	●	●	●	●
Logo presence in the conference communication program, which includes entries on forms and BOUSSIAS Cyprus, electronic newsletters, e-mail campaigns and website	Esteemed position	●	●	●	●
Free invitations for your company's customers and executives to the conference. (Relates to the conference and not to workshops / masterclasses)	18	12	8	6	3
25 TV commercial spots of a maximum length of 30"	Verbal & visual report	Verbal & visual report	Verbal & visual report	Display with logo	Display with logo
Hosting of the organizers on a TV show - sponsors mentioned	●	●	●	●	-
Online web banners for the time period of 3 weeks	●	●	●	●	●
Publication of a Press Release (before and after the event)	●	●	●	●	●

Indicative additional possibilities to strengthen your sponsorship (after consultation):

- Optional presence of your executive in a panel discussion
- Optional one 2 one sessions with prospective clients
- Coordination of the Q&A Session with a Keynote speaker

19% VAT will be added to all prices**Payment terms:** 50% advance immediately receivable upon signing the contract, 50% upon invoicing after the conference*(in case of cancellation of the sponsorship by the sponsor, the deposit is not refundable. In case of cancellation of the conference by the organizer, the deposit is refunded).***Content:** Vasilis Kafiris, **E:** vkafiris@boussias.com, Varvara Panopoulou, **E:** varvarap@boussias.cy**Tickets:** Elena Hadjinicolaou, **T:** (+357) 96 494925, **E:** elenah@boussias.cy**Sponsorships:** George Loizou, **T:** (+357) 99 103323, **E:** georgel@boussias.cy



Why Become a Sponsor

DIRECT ACCESS TO TARGET MARKET

- Take advantage of the opportunity to demonstrate your specialization in a targeted environment and meet new collaborators and customers!

BRAND AWARENESS

- Enhance the brand visibility of your organization within a highly reputable event environment organised by a Conference Giant in Cyprus, BOUSSIAS Cyprus.
- Take advantage of the power of networking face-to-face to increase brand awareness. Attending this event is one of the best ways to get the word out and create authentic experiences.
- Utilize the opportunity provided to you through this physical event to promote your products, services and solutions
- Get the unique opportunity to connect your company with the content and the audience of the Summit and gain more trust and the loyalty of your customers.

LEAD GENERATION

- Locate potential collaborators and customers in an ideal environment and meet them in person!
- Take the opportunity to make your customer's purchase decisions easier for them.

COMMUNITY

- Become a member of your industry-related business community.
- Create more opportunities for the business community to engage with your brand.
- Strengthen relationships with your existing customers, who will also be participating at the event.

NETWORKING

- Get in direct contact with the decision makers who decide on the purchase of your services / products / solutions.
- Meet executives and professionals related to your line of business.
- Find out about the needs of the market and get proper feedback about your services or products.

